



# The Future is Now

Welcome to the era of the AI PC.

Andrei Uhr - FPM

**DELL**Technologies

We thoughtfully design intelligent solutions so you can

# work and innovate everywhere.

## Delight the end user

- Best designs for everywhere work
- Most intelligent commercial PCs<sup>1</sup>



## Simplify IT

- Industry's most secure commercial PCs<sup>2</sup>
- Comprehensive services and support capability



## Advance sustainability

- End-to-end sustainability
- Most innovative in materials & highest repairability in laptops/notebooks<sup>3</sup>



# White House finishes \$50 million renovation of Situation Room in first overhaul since 2007

A smaller room, where former President Barack Obama and top officials monitored the raid that killed Osama bin Laden, was preserved in its entirety and sent to the Obama library.







# A device for every work environment



**Latitude Rugged**

**OptiPlex**



**Precision Mobile**



**Precision Tower**



**Wyse Thin Client**



**Education**



**Large Format Displays**

**Latitude**



**XPS**



**Monitors**

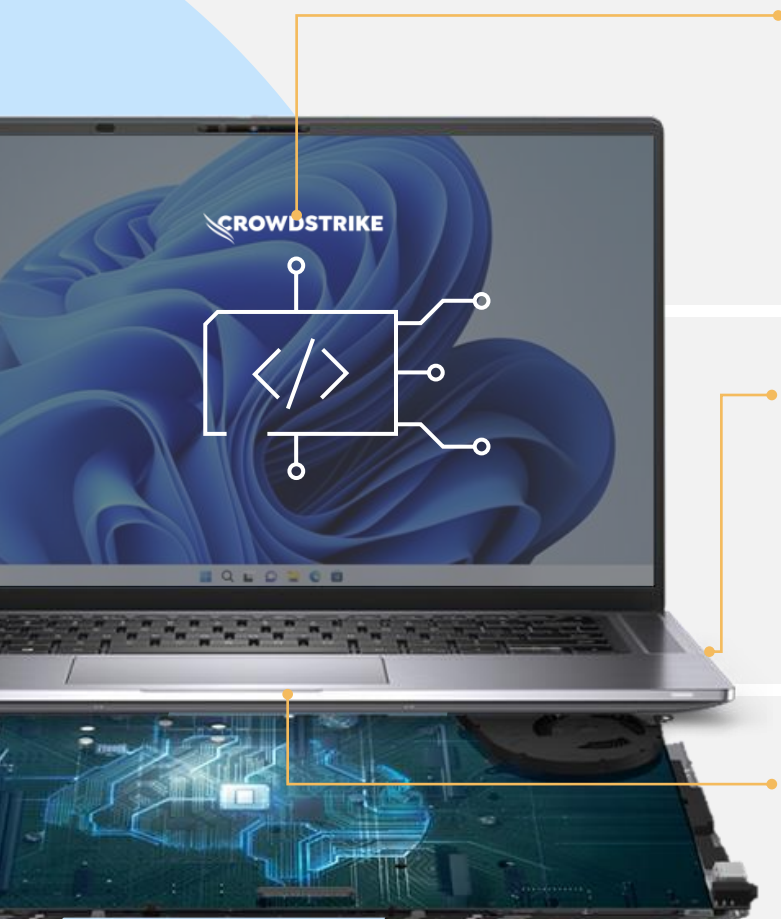


**Peripherals and Accessories**



**DELL** Technologies

# Dell Trusted Workspace



## Built-on Software Security

Strengthen the security of any fleet with advanced protection via an ecosystem of best-of-breed partners curated by Dell Technologies.

*SafeGuard and Response*

## Built-in Hardware and Firmware Security

Prevent and detect foundational attacks with deep defenses at the BIOS/firmware and hardware levels from the industry's most secure commercial PCs.<sup>4</sup>

*SafeBIOS • SafeID • SafeShutter*

## Built-with Supply Chain Security

Trust hardware is tamper-free on delivery with optional paid add-ons for extra supply chain assurance.

*SafeSupply Chain*

<sup>4</sup> Source: Based on Dell Technologies. internal analysis, September 2022. Not all features available with all PCs. Additional purchase required for some features.





**DELL Rugged**

**FAILURE IS NOT AN OPTION**







# The NEW Dell Latitude Rugged Portfolio

**Latitude 5430  
Rugged**  
14" Notebook



**Latitude 7330  
Rugged Extreme**  
13" Notebook



**Latitude 7230  
Rugged Extreme**  
12" Tablet w/ Full size  
Keyboard



**Latitude 7030  
Rugged Extreme**  
10" Tablet w/ Full size  
Keyboard



## Semi-Rugged Class

- MIL-810H Certified Semi-Rugged
- 3 feet drop (0.9m)
- IP53 Protection for Dust/Water

## Fully-Rugged Class

- MIL-810H Certified Fully-Rugged
- 4 to 6 feet drop (1.2m to 1.8m)
- IP65 Protection for Dust/Water
- Certified for Hazardous Location Use
- MIL-STD 461F

# Latitude 5430 Rugged

Insert HMX hyperlink here



Insert Hyperlink to external Spec sheet

Intel 11<sup>th</sup>  
Gen  
Up to i7 4-Core

1100-Nit

DDR4  
3200MHz  
Up to 64GB

M.2  
Storage  
Up to 2TB

Gloved Support  
on  
Touch  
Panel

IP-53  
Certified

Vertical  
Droplets  
Dust  
Protected

FirstNet<sup>®</sup>  
  
Ready

## A thinner and lighter 14" semi-rugged notebook for rugged environments

- 11<sup>th</sup> Gen Tiger Lake U-series 28W CPU
- Now with the **Dell Optimizer**
- Immersive outdoor readable **1100 nit** FHD display
- Professional Gfx **NVIDIA T500(GDDR6)**
- **2 serviceable memory slots**(64GB)
- Removable handle for smaller vehicles
- Optional **4G/5G LTE**
- Continuous power with dual hot swap battery
- USB-C Thunderbolt 4 for charging (no 7.4mm barrel)
- **Video Conferencing optimizations** with dual user facing speakers, dual mic, and optional FHD cam
- MIL-STD-810H tests and **IP- 53** ingress protection



Dimensions: 340 x 220 x 33.6 mm<sub>(without bumpers & handle)</sub>

Starting Weight: 1.9 Kg.

**DELL**Technologies



# Latitude 7330 Rugged Extreme

Insert HMX hyperlink here



Insert Hyperlink to external Spec sheet

Intel 11<sup>th</sup> Gen  
Up to i7 4-Core

1400-Nit

Gloved Support  
on  
Panel

Dual  
Hot  
Swap

LPDDR4x  
4266MHz  
Up to 32GB

IP-65  
Certified

Water Jets  
Dust Tight

FirstNet<sup>®</sup>  
Ready

## The 13" Rugged Extreme notebook for extreme field conditions & mission critical use

- 11<sup>th</sup> Gen Tiger Lake U-series 28W CPU
- Now with the **Dell Optimizer**
- Immersive outdoor readable **FHD 1400nit** display with Iris XE graphics options
- **On board memory** up to 32GB
- Removable handle for smaller vehicles
- Optional **4G/5G LTE**
- Continuous power with **dual hot swap** battery
- USB-C Thunderbolt 4 for charging (no 7.4mm barrel)
- **Video Conferencing optimizations** with dual user facing speakers, dual mic, and optional FHD cam
- MIL-STD-810H tests and **IP- 65** ingress protection



Dimensions: 324 x 220 x 36.5 mm (without bumpers & handle)

Starting Weight: 2.3 Kg

**DELL**Technologies

# 7030 Rugged Extreme Tablet Details

## Right-sized Performance

- Intel 12<sup>th</sup> Gen CPU (12W)
- Intel Iris Xe Graphics

## 10.1" 16:10 Display

- 1920 x 1200 / WUXGA
- Gorilla Glass 5
- Outdoor Viewable **1000 Nit** + Etched AG/AS

## Capacitive Multi-touch

- Glove
- Water
- Active/Passive Stylus

## Windows 11 (Win10 Via CFI)

## Lightweight, Compact Form Factor

Optimized weight and size vs. competition in its class  
Starting at 2.24lbs (1.01kg)

## Mechanical Shutter

**User-Facing Camera**  
5MP RGB + IR (Facial recognition)

## Corner Tether Points

## Std. I/O

- USB 3.2 Gen1 Type-A
- Micro SD
- 2x USB 3.2 Gen 2 Type-C  
With Display Port over Type-C (TBT4 Optional)
- Either Type-C port used for power input

## Advanced Wireless

- 5G (sub 6Ghz) w / n48 band
- 4G LTE Post-RTS Jan 24
- WiFi-6E + DBS
- Discrete GPS Standard
- Bluetooth 5.3



## Physical Buttons

## Docking Connector

## Fully rugged design

IP-65, extreme operating temperatures (-29°C to 63°C), MIL810H





# Dell Rugged Laptop Accessories



## Dell Rugged Extreme Backpack

Offers the ultimate protection in the field for Rugged Notebooks. Made with durable material, it also provides extra storage for field accessories.

Explore all mobility accessories >

## Shoulder Strap

Carry your notebook on your shoulder comfortably whether you are heading out into the field or to your next meeting.



## Rigid Handle

Attaches simply and securely, with easy removal when necessary.

## Flexible Handle

This flexible and sturdy nylon handle makes it easy to carry your Latitude Rugged laptop without adding lot of size or weight.



## Dell Thunderbolt Dock WD19TBS

The world's most powerful and first modular Thunderbolt dock w/ a future-ready design.



Explore full desk & vehicle docking portfolio >



## Lind Multi-bay Battery Charger

Keep your Dell Latitude Rugged Batteries fully charged with the Lind Modular Multi Bay Charger

Explore full power & charging portfolio >



# DELL RUGGED LAPTOP VEHICLE DOCKS



## HAVIS VEHICLE DOCK

Outfit your entire fleet of vehicles w/ a single docking solution. Adjusts to fit your vehicle space w/ a full suite of mounting options.

[Read more >](#)

Redesigned docking station supports the new 5430, 7330 laptops and offers an improved customer experience w/ a more convenient mounting bracket design.

Set of retrofitting kits designed to ensure compatibility of old docks w/ new generation of laptops. [Read more >](#)

HAVIS SKU	DELL ASKU	Ports	Antenna
<a href="#">DS-DELL-421</a>	<a href="#">AB904622</a>	Advanced	No
<a href="#">DS-DELL-421-3</a>	<a href="#">AB904621</a>	Advanced	Yes (3x)
<a href="#">DS-DELL-423</a>	<a href="#">AB904623</a>	None	No
<a href="#">DS-DELL-423-3</a>	<a href="#">AB904624</a>	None	Yes (3x)
<a href="#">DS-DELL-425</a>	<a href="#">AB904625</a>	Basic	No
<a href="#">DS-DELL-425-3</a>	<a href="#">AB904626</a>	Basic	Yes (3x)



## GAMBER-JOHNSON VEHICLE DOCK

Mount your notebook in your vehicle w/ a reduced weight dock or cradle featuring guide hooks on the bottom for proper connection.

[Read more >](#)

New hooks were designed to accommodate all Dell Latitude Rugged and Rugged Extreme laptops. Delivered w/ every newly purchased cradle or docking station.

Hooks can be purchased separately. [Read more >](#)

Gamber-Johnson SKU	DELL ASKU	Ports	Antenna	Automotive PSU
<a href="#">7160-0883-00</a>	<a href="#">A9780512</a>	None	No	No
<a href="#">7160-0883-03</a>	<a href="#">A9795024</a>	None	Yes (3x)	No
<a href="#">7160-0882-00</a>	<a href="#">A9777894</a>	Yes	No	No
<a href="#">7160-0882-03</a>	<a href="#">A9780511</a>	Yes	Yes (3x)	No
<a href="#">7170-0551-00</a>	<a href="#">A9777895</a>	Yes	No	Yes
<a href="#">7170-0551-03</a>	<a href="#">A9777897</a>	Yes	Yes (3x)	Yes



## PMT VEHICLE DOCK

Vehicle docks and cradles leading the industry in a space efficiency, w/ a small footprint and compact low/slim designs.

[Read more >](#)

PMT docks and cradles come w/ redesigned hooks to accommodate all Dell Latitude Rugged and Rugged Extreme laptops.

Hooks can be purchased separately. [Read more >](#)

PMT SKU	DELL ASKU	Ports	Antenna
<a href="#">AS7.D900.104</a>	<a href="#">A8818431</a>	None	No
<a href="#">AS7.D900.100</a>	<a href="#">A8818423</a>	None	Yes (3x)
<a href="#">AS7.D900.103</a>	<a href="#">A8818425</a>	Yes	No
<a href="#">AS7.D901.100</a>	<a href="#">AB731277</a>	Yes	Yes (3x)
<a href="#">AS7.D901.103</a>	<a href="#">AB552727</a>	Yes	No



# Lind Modular Battery Charger bay for 7030

## Lind Modular Battery Charger

### Simultaneously charge Dell batteries

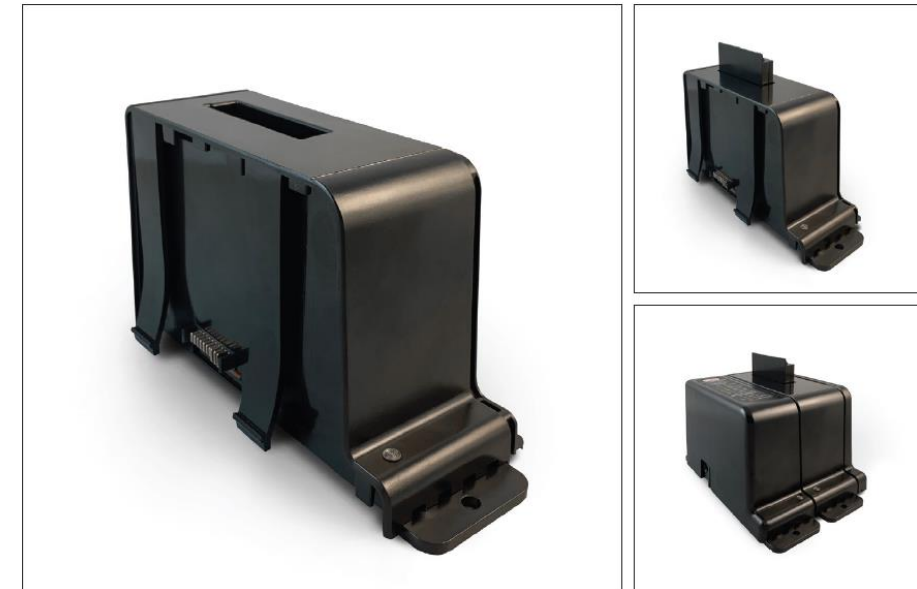
Simultaneously charge Dell batteries for the 5420, 5424, 5430, 7330 and 7424 Dell Latitude Rugged Notebooks and 7202, 7212, 7220, 7230 and 7030 Tablets

### Technical Specifications

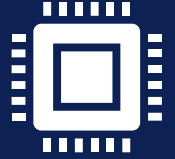
- Charging Bay Dimensions = 6.5" x 2.0 "x 3.56" (D x W x H)
- End Cover Dimensions = 5.6" x 0.55 " x 3.56" (D x W x H)
- LED Light Indicator: Green / Yellow / Red
- Temperature Range = 0°C to 40°C

NOTE: Charging outside of temp range may result in temporary stoppage of charging

- Agency Approval: IEC 60950-1, CB
- Tested to MIL-STD-810G certification



# Evolution of Processing



**CPU**

Central  
Processing Unit

**GPU**

Graphics  
Processing Unit

**NPU**

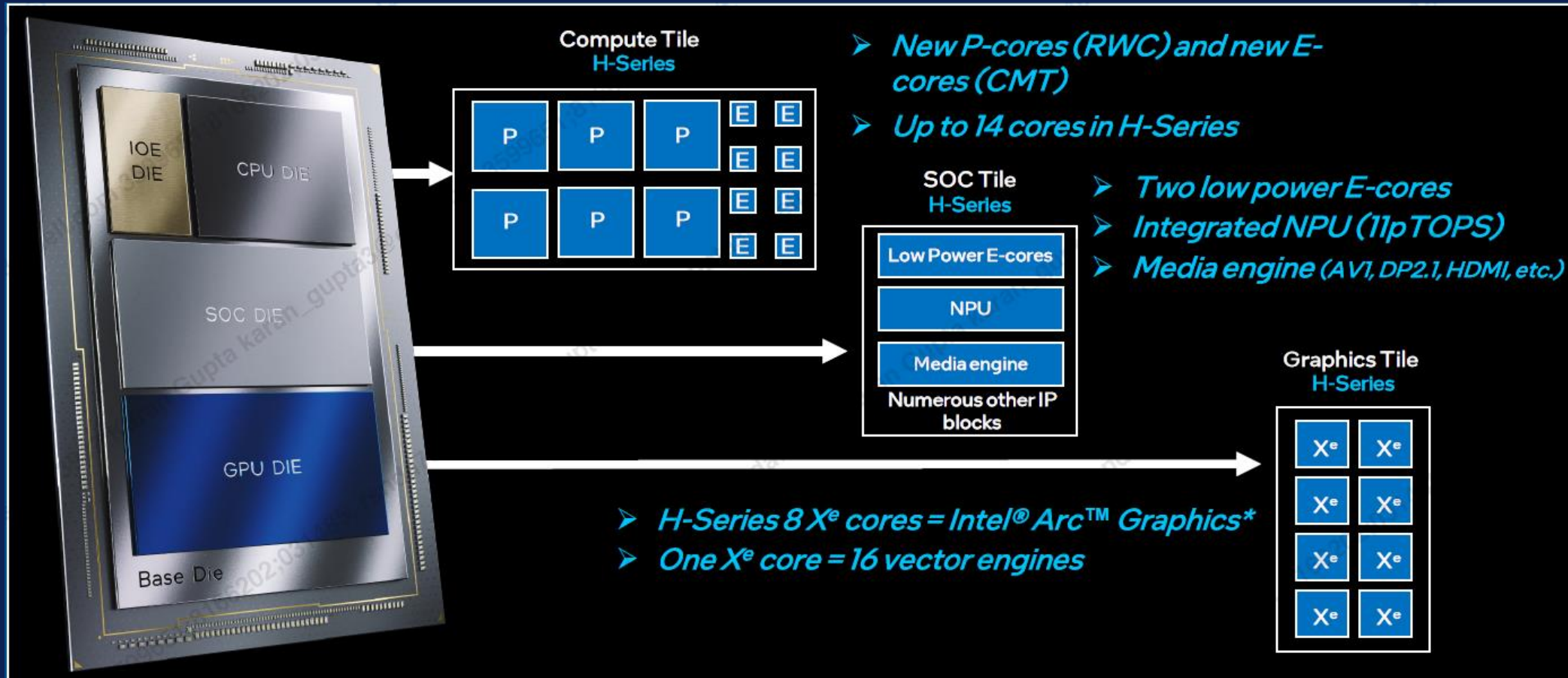
Neural Processing  
Unit

The NPU is the latest in evolution of the processing capabilities. It allows for a much more efficient processing of AI specific tasks. This processing allows the CPU and GPU to be free to do the things they do best.



# Meteor Lake new Multi-Tile Architecture Overview

- Compute Tile: Up to 14 Performance and Efficiency Cores for traditional computational tasks and workloads
- SoC Tile: Integrated NPU for low power AI acceleration; 2x Low Power Efficiency Cores for light compute tasks
- GPU Tile: Enhanced Integrated Graphics with up to 8 X<sup>e</sup> Cores



\*Intel Arc Graphics are only available with Meteor Lake H processors configured with Dual channel memory

# The Power of On-Device AI

## Break down language barriers, communicate freely

Collaborate like never before with on-device live translations and A/V feature offload to NPU.

***Upto 38% less power***  
*when running AI-enhanced collaboration features on MTL vs RPL<sup>1</sup>*

zoom



OMNIBRIDGE

## Enable comprehensive security like never before

With NPU, run comprehensive AI based neural networks to detect fileless malware more effectively

***<1% CPU usage***  
*when running on-device AI based security on MTL vs 50% on RPL<sup>2</sup>*

CROWDSTRIKE



## Express yourself like never before

Use text-to-image options to create that contest image or social post


***Upto 132% faster***  
*when running on-device AI based photo editing on MTL vs on RPL<sup>3</sup>*

Adobe




# Latitude 2024 Portfolio


## Business Owners and Leaders

<p>5G<sup>+</sup> Latitude 7350 UL 13" Clamshell (Mg) (&lt;1kg) MTL U series</p>	<p>5G<sup>+</sup> Latitude 9450 14" 2-in-1 (CNC Al) MTL U series</p> <p>5G<sup>+</sup> Latitude 7450 UL 14" Clamshell (Mg) (1.1kg) MTL U series</p>		<p>5G<sup>+</sup> Latitude 7350 Detachable 13" Tablet (Mg) MTL U series</p> 
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## Business Drivers and Collaborators

<p>5G<sup>+</sup> Latitude 7350 13" Clamshell, 2-in-1 (AL) MTL U, RPL U series</p> <p>5G<sup>+</sup> Latitude 5350 13" Clamshell, 2-in-1 RPL U, MTL U series</p>	<p>5G<sup>+</sup> Latitude 7450 14" Clamshell, 2-in-1 (AL) MTL U, RPL U series</p> <p>5G<sup>+</sup> Latitude 5450 14" Clamshell RPL U, MTL U series</p>	<p>5G<sup>+</sup> Latitude 7650 16" Clamshell (AL) MTL U, RPL U series</p> <p>5G<sup>+</sup> Latitude 5550 15" Clamshell RPL U, MTL U series</p>	
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## Value based Business Drivers and Collaborators

<p>Latitude 3340 13" Clamshell, 2-in-1 RPL U series</p>	<p>Latitude 3450 14" Clamshell RPL U, MTL U series</p>	<p>Latitude 3550 15" Clamshell RPL U, MTL U series</p>	
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# CY24 OptiPlex Positioning

*Easy-to-own, intelligent desktop solutions*



ALL-IN-ONE



MICRO



SMALL FORM  
FACTOR



TOWER



XE4 TOWER AND SMALL  
FORM FACTOR



THIN CLIENT

Interact seamlessly and securely with the smartest collaboration features from OptiPlex

- Best front of screen experience
- Higher speaker loudness, perfect for kiosk environment
- Most ports for better connectivity
- Beautiful, clean-desk design in a minimal footprint with outstanding performance
- Best collaboration w/ built-in camera & speakers
- Easy deployment and setup
- Great for small collaboration spaces
- Supports Dell Cloud Client Workspace solutions

Super compact desktop with the most versatile mounting options from OptiPlex

- Maximum productivity in an ultra-compact desktop
- Top of the line connected solutions
- Flexible “all-in-one” solution with Micro All-in-One Stand + custom mounts
- Modular, minimal design makes it very cost-effective
- Mount behind large Dell Monitors in conf. rooms/ large collaboration spaces
- OEM (non-branded) options
- Supports Dell Cloud Client Workspace solutions

Designed for great performance in the slimmest footprint possible

- Highly expandable with no compromise on port options
- Additional expansion with PCIe cards
- Library quiet with high performing CPUs up to i9 65W

Ultimate desktop configurability, built to engage with rich content

- Immersive productivity
- Ultimate configurability with the most storage and expansion options
- Additional expansion with PCIe cards
- Library quiet with high performing CPUs up to i9 125W

Industrial grade desktop newly redesigned for ultimate expandability

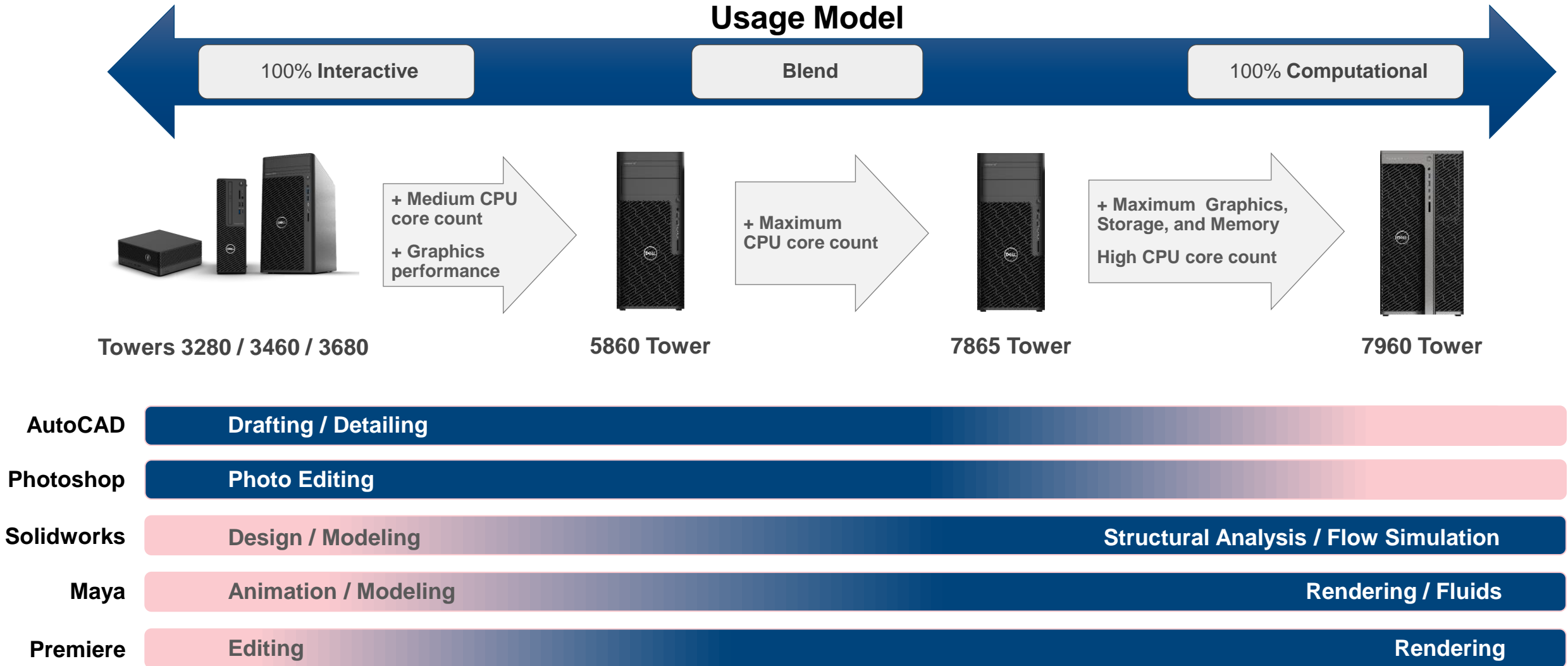
- Long lifecycle, stable product
- Tested to work in high temp and marine environments
- OEM (non-branded) options
- Ultimate configurability with the most storage and expansion options

Our best-performing ultra-compact desktop thin client built for Dell Cloud Client Workspace solutions

- Support virtual workspaces and unified communication solutions
- Compact, fan-less design delivers a quiet, durable computing experience
- Long lifecycle with 3-year NBD support
- Optimized for Dell Cloud Client Workspace software solutions



# Positioning the right system for the Application/Workload



# Precision 3680 Tower

Precision 3680 is the world's fastest workstation for single-threaded performance<sup>6</sup>

Higher  
Performance  
CPU

Improved  
Cooling  
solutions

Nvidia & AMD  
Professional  
Graphics

Networking up  
to WiFi6E +  
BT5.3

Precision  
Dependability

## Latest processors and graphics

- Intel 14<sup>th</sup> Gen Raptor Lake Refresh Core i CPUs<sup>1</sup> (60W, 65W, 125W)
- Unlimited Turbo Duration for 125W CPUs; Enhanced Performance for 65W CPUs
- Premium Air-Cooling solution with 253W Cooler and Air Shroud
- Improved side venting for Graphics cards
- User Selectable Thermal Tables (USTT) for Ultra Performance or Optimized operation
- Up to RTX 6000 Ada or 450W Graphics Cards (NVIDIA or AMD)
- 3 PCIe expansion slots: 1x Gen5 x16, 1x Gen4 x4 open, 1x Gen3 x4 closed
- WiFi 6E + BT 5.3, 1GbE + optional 2.5GbE (port/ NIC), optional Thunderbolt 4 AIC

## Faster memory and scalable storage

- Up to 128GB or up to 4400 MT/s ECC<sup>1</sup> and Non-ECC DDR5 memory
- Up to 16TB NVMe SSD<sup>2</sup> + 12TB SATA HDD storage supported
  - 2x Gen4 + 1x Gen3 M.2 slots on board
  - Up to 3x 3.5" HDDs with front-accessible option<sup>3</sup>
- 5.25" front bay: supports optical drive + storage (3.5" HDD<sup>3</sup>, SSD<sup>4</sup>, lockable<sup>5</sup>)

## Precision advantage

- Commercial graphics
- ISV Certifications
- Dell Optimizer for Precision

1. Select Core i SKUs have been enabled for ECC memory support.
2. Includes NVMe SSD on Zoom UltraSpeed AIC
3. Available with specific storage configurations
4. Front-accessible NVMe SSD available as Custom Factory Installation option only
5. Lockable Cover + Key are included with front-accessible storage configurations
6. Based on internal study of competitors and Dell workstations products, January 2024 Claim ID: CLM-010594.





# Deep Dive: Unlimited Turbo Duration for 125W CPUs

## Feature Overview

- RPL-R 125W CPUs can run at PL2 power indefinitely (PL2 is 253W for i9K & i7K, 181W for i6K)
  - [Power Level Details](#)
- Provides an unlimited time window for the CPU to hit turbo frequency as demanded by the workload
- Enabled by the new Premium Air-Cooling Solution (required by default with 1000W PSU)

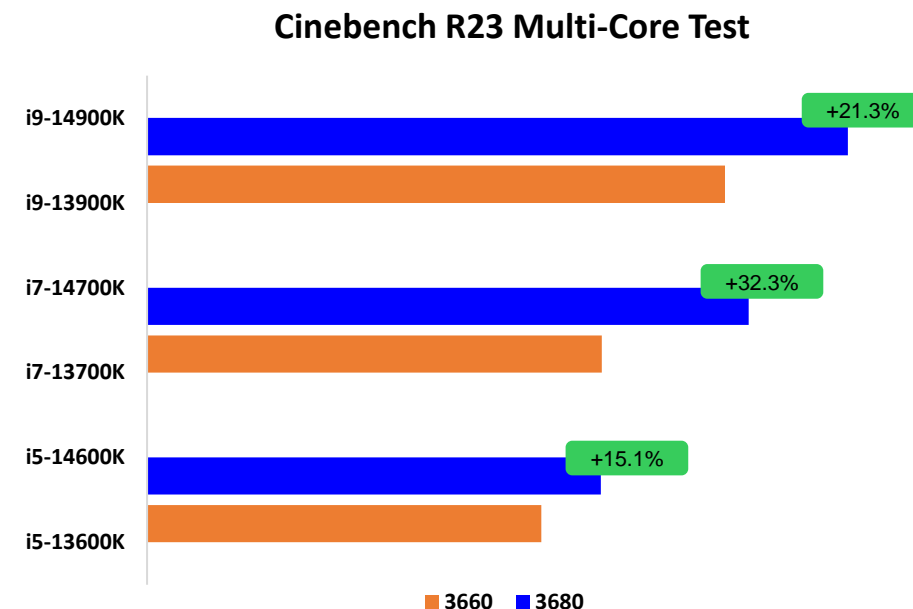
## Performance benefits

- +15% to +32% vs. 13<sup>th</sup> Gen RPL 125W CPUs in sustained multi-threaded workloads
- Up to 9% better expected performance compared to 125W CPUs with no performance enhancement in multi-threaded workloads\*
- Continuous PL2 operation is the maximum performance enabled by Intel on RPL-R

## Caveats

- Ambient temperature should be below 28C. For higher ambient temperatures, maximum power level will drop below PL2

\*Based on Intel® Core™ i9-14900K PL1=125W Platform Performance Validation Guidance



# Deep Dive: Enhanced Performance (PL1=85W) for 65W CPUs

## Feature Overview

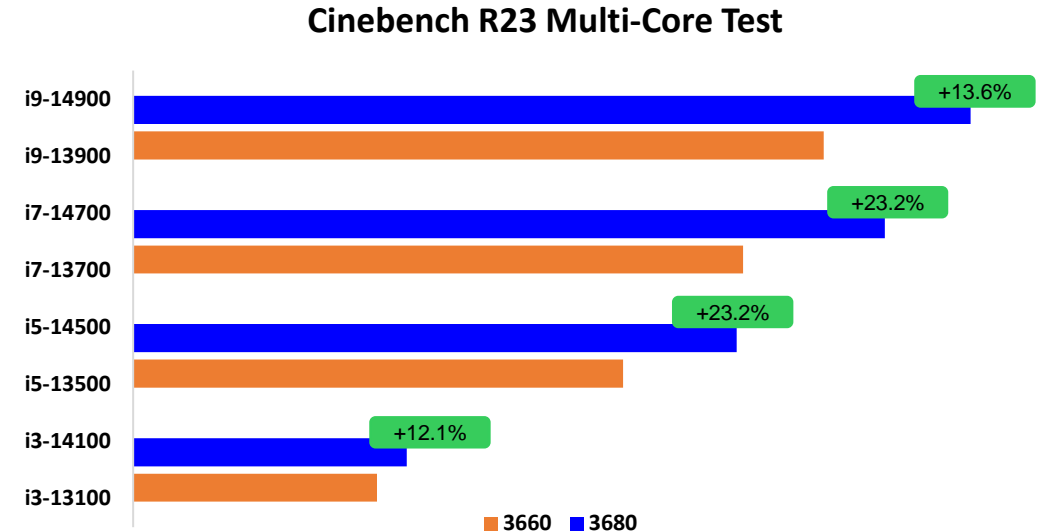
- RPL-R 65W CPUs can run at 85W power indefinitely

## Configuration needed to enable 85W operation

- Need to have the Premium Air-Cooling Solution – **end-user needs to configure this with 500W PSU, it is a default option on the 1000W PSU**
- Enabled as FI by BIOS cut in on 4/5, available via web-post on RTO

## Performance Benefits

- +12% to +23% vs. 13<sup>th</sup> Gen RPL 65W CPUs in sustained multi-threaded workloads
- Expected Gen/Gen gains from 65W CPUs are small (+1 to +4%) without performance enhancements



# Precision 3680 CPUs and Cooling Options

What do I want?	What do I need?	What about cooling?	What about configuration?	Compatible CPUs
Unlimited Turbo Duration for 125W CPUs	125W CPU 1000W PSU	No action needed!  1000W PSU defaults to the Premium Cooling solution	No action needed!  3680 will ship with the Ultra Performance BIOS setting out of the factory	14600K, 14700K, 14900K
Enhanced performance for 65W CPUs	65W CPU 500W or 1000W PSU	<b>Action (may be) needed!</b>  <b>500W PSU</b> – Select ‘ <i>Premium CPU Air Cooler with Air Shroud</i> ’ in the Thermal Cooling section  1000W PSU – No action needed, defaults to Premium Cooling solution	<b>Action (temporarily) needed!</b>  <b>Until April 5<sup>th</sup></b> – Download the latest web-post BIOS from dell.com	14500, 14600, 14700, 14900

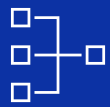
Customer facing name for thermal solution	CPU Cooler MOD / SKU	Compatible PSU wattage
Standard CPU Air Cooler	0PRY1 / 412-ABBU	300W, 500W
Premium CPU Air Cooler with Air Shroud  Includes: 253W CPU Heatsink, Air Shroud, VR heatsinks on MB	MGGVK / 412-BBJM	500W, 1000W



# Precision Mobile Workstation Portfolio: Spec Overview

	3490	3590	3591	5490	5690	7680	7780
							
CPU	Up to Intel Core Ultra 7, 16 cores (6P+8E+2LPE), U- or H-series, 15-28W, w/ AI Boost	Up to Intel Core Ultra 7, 16 cores (6P+8E+2LPE), U- or H-series, 15-28W, w/ AI Boost	Up to Intel Core Ultra 9, 16 cores (6P+8E+2LPE), H-series, 45W, w/ AI Boost	Up to Intel Core Ultra 9, 16 cores (6P+8E+2LPE), H-series, 45W, w/ Intel Boost	Up to Intel Core Ultra 9, 16 cores (6P+8E+2LPE), H-series, 45W, w/ Intel Boost	Up to Intel Core i9, 24 cores (8P+16E), HX-series, 55W	Up to Intel Core i9, 24 cores (8P+16E), HX-series, 55W
Graphics	Up to NVIDIA RTX 500 Ada (4GB)	Up to NVIDIA RTX 500 Ada (4GB)	Up to NVIDIA RTX 2000 Ada (8GB)	Up to NVIDIA RTX 3000 Ada (8GB)	Up to NVIDIA RTX 5000 Ada (16GB)	Up to NVIDIA RTX 5000 Ada (16GB)	Up to NVIDIA RTX 5000 Ada (16GB)
Storage	Up to 2TB	Up to 3TB	Up to 4TB	4TB, RAID options	8TB, RAID options	Thin: 8TB, Performance: 12TB, RAID options	16TB, RAID options
Memory	Up to 64GB DDR5 5600MT/s non-ECC	Up to 64GB DDR5 5600MT/s non-ECC	Up to 64GB DDR5 5600MT/s non-ECC	Up to 64GB LPDDR5 7466MT/s Non-ECC	Up to 64GB LPDDR5 7466MT/s Non-ECC	128GB (CAMP), 64GB (SODIMM), 5600MT/s, optional ECC, non-ECC	128GB (CAMP), 64GB (SODIMM), 5600MT/s, optional ECC, non-ECC
Display	Up to FHD 16:9, PremierColor, Touch, Low Blue Light and ComfortView Plus options	Up to FHD 16:9, PremierColor, Touch, Low Blue Light and ComfortView Plus options	Up to FHD 16:9, PremierColor, Touch, Low Blue Light and ComfortView Plus options	InfinityEdge 16:10, up to QHD+ PremierColor with Touch, Pen and ComfortView Plus options	3-sided InfinityEdge 16:10, up to QHD+ PremierColor with Touch, ComfortView Plus options	Up to 16:10 OLED HDR500, PremierColor, Touch and ComfortView Plus options	Up to 16:9 HDR500, PremierColor, ComfortView Plus options
Weight	3.06 lbs./1.39 kg	3.58 lbs./1.62 kg	3.96 lbs./1.79 kg	3.26 lbs./1.48 kg	4.27 lbs./1.93 kg	Thin: 5.75 lbs./2.6 kg Perf: 5.90 lbs./2.67 kg	6.73 lbs./3.05 kg

# Automate and save time with intelligent, predictive support from ProSupport Suite for PCs



## Automate IT support tasks

Connect to SupportAssist for Business PCs for actionable AI-powered insights, performance recommendations and predictive technology to reduce downtime



## Rely on world-class experts

24x7 access to in-region ProSupport engineers for hardware and software support and onsite next business day repair. Designated Service Account Manager available with ProSupport Plus



## Protect devices with accidental coverage

Ensure the safety of your devices with accident coverage, protecting them against drops, spills, and surges



## Secure your data

Enhance your data security with hard drive retention

Capabilities vary based on support level and device minimums

Internal Use - Confidential

Copyright © Dell Inc. All Rights Reserved.

Save up to

# 641 hours

of admin time per year on recurring tasks for a 1,000-device fleet<sup>1</sup>

Initiate device driver and firmware updates for an entire fleet in as little as

# 37 seconds<sup>1</sup>

**DELL**Technologies

# Your Desk is your command center. But what if...?



**+25.8%** more productivity by adding  
a **Keyboard** and **Mouse** to your setup

**+32.0%** more productivity by adding  
a **24" FHD monitor** + **Keyboard & Mouse**

**+37.7%** more productivity by adding  
a **27" FHD monitor** + **Keyboard & Mouse**

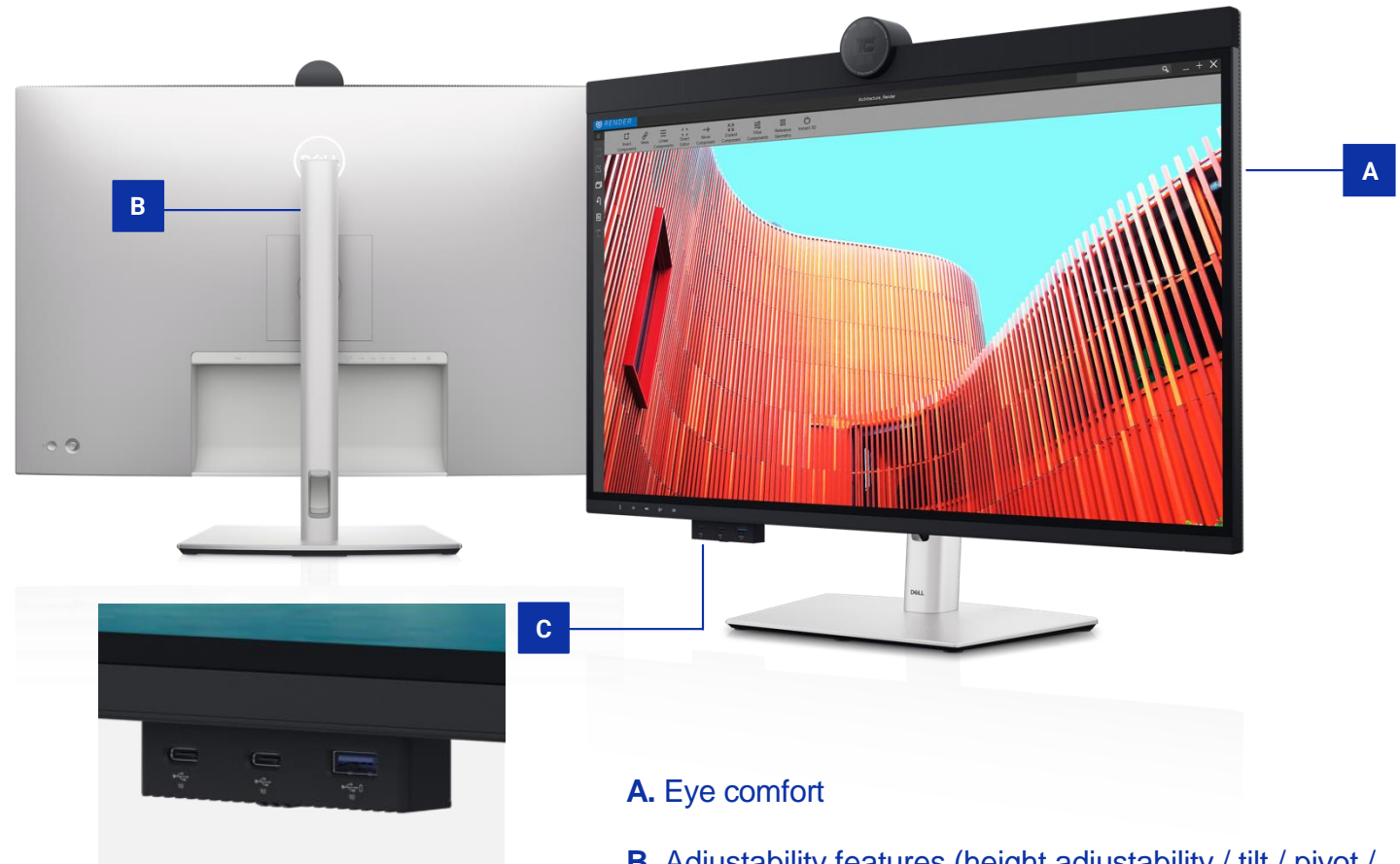
**+39.0%** more productivity by adding  
dual **24" FHD monitors** + **Keyboard & Mouse**

**+42.0%** more productivity by adding  
a **34" WQHD monitor** + **Keyboard & Mouse**



# Comfort

Dell monitors are thoughtfully designed to enhance the user experience.



**A.** Eye comfort

**B.** Adjustability features (height adjustability / tilt / pivot / swivel / slant)

**C.** Quick access ports

Dell 27 USB-C Hub Monitor – P2725HE  
Dell 24 USB-C Hub Monitor – P2425HE  
Dell 24 USB-C Hub Monitor – P2425E (16:10)



WOST availability:  
P2425HE → N.AMER / EMEA

ComfortView  
Plus



## 4-star certified monitors for eye comfort

### Eye comfort

- Reduce eye fatigue with Improved ComfortView Plus that reduces harmful blue light to less than 35%.
- Improved 100Hz refresh rate delivers smooth visuals for comfortable viewing experience.
- See vivid images with 1500:1 contrast ratio plus consistent, vibrant colors of up to 16.7m of 99% sRGB across seamless, wide viewing angles enabled by In-Plane Switching (IPS) technology.

### Connect to productivity

- Transform your monitor into a productivity hub with RJ45 for wired Ethernet connectivity and single cable solution USB-C (PD up to 90W) — all in a clutter-free setup.
- Easily connect to a variety of devices with extensive connectivity ports.
- Multitask efficiently with dual monitor set up via Daisy Chaining on an Ultrathin bezel monitor design.

### Eco-conscious design, easy to use

- Use of sustainable materials and meets latest regulatory and environmental standards.
- Connect external devices with intuitively designed quick access ports on bottom bezel.
- Height adjustable stand with tilt, pivot and swivel for a comfortable setup.
- Optional snap-on soundbar for audio.

# Dell 7-in-1 USB-C Multiport Adapter DA310



Compact and portable 7-in-1 USB-C mobile adapter provides superb video, data connectivity and up to 90W power pass-through to your PC

## Most comprehensive

- Featuring the most complete variety of ports\* (2xUSB-A, USB-C, HDMI, DisplayPort, VGA, RJ-45)
- The only adapter with a multifunctional USB-C® port that supports data, display and up to 90W power pass through\*
- Connect to high resolution 4K resolution at 60Hz via DisplayPort or HDMI, 10Gbps via the two USB-A ports and one USB-C port

## Thoughtfully designed

- Lightweight and portable, this is the smallest and most compact 7-in-1 multiport adapter\*
- Dell's patented design offers unique cable management that keeps the cable concealed and protected when not in use and can be easily extendable when required
- Round coaxial cable offers a stable connection with enhanced signal integrity

## Absolutely reliable

- Stay productive with Fast Role Swap feature which ensures that your video and internet connection is uninterrupted even when the power source is unplugged from the adapter
- Compatible with major operating systems
- Supports the most extensive enterprise level features (MAC address pass through, PXE Boot, Wake-on-LAN) when used with Dell PCs



# Sustainability in Dell Latitude CY24 Product Portfolio



## LATITUDE HAS:

8.0

ENERGY STAR  
throughout the  
portfolio

80+

EPEAT Gold  
registered products

100%

EPEAT Gold  
in 2023 portfolio



## Introducing 50% Recycled Cobalt in batteries

Delivering 50% recycled cobalt in batteries across the portfolio starting CY24



## Expanded recycled materials in portfolio

95% recycled plastic and 95% recycled aluminum in PECOS 65W adapter; 90% recycled Magnesium in 7x50 UL and 7350 detachable; Expanded low carbon 50% recycled aluminum in 7x50 Aluminum and 7350 detachable kickstand in case



## ISO-Compliant Product Carbon Footprint

Product Carbon Footprint being measured more accurately using ISO-Compliant LCA techniques for product portfolio starting CY24

