

Journey to Cyber Resilience

Recovering Your Business from a Sophisticated Attack

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Dell Technologies

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DELLTechnologies



Agenda

- 1 Cyber attacks and Risks
- 2 Cyber Attack Evolves
- 3 Cyber Recovery Solution
- 4 Follow up



Cyber attacks and Risks

WHAT IS THE 3RD WORLD ECONOMY ?

CYBERCRIME

State of Cybercrime

The Damage & Costs Continue to Rise

Cybercrime To Cost
The World \$10.5
Trillion Annually By
2025

Cybercrime Magazine, Nov. 13, 2020



The Evolving Cyber Threat Landscape

A Cyber
Attack Occurs
every

11
sec

Source: Security Magazine

verizon✓

71%

of breaches are
financially motivated

verizon✓

43%

of breaches involved
small business

accenture

\$13M

Avg cost of Cybercrime
for an organization

accenture

\$5.2T

of global risk over
the next 5 years

Avg Cost of Cyber Attack by Industry

Industry	Avg Cost
Banking	\$18.4M
Utilities	\$17.8M
Software	\$16M
Automotive	\$15.8M
Insurance	\$15.8M
High Tech	\$14.7M
Capital Markets	\$13.9M
Energy	\$13.8M
US Federal	\$13.7M
Consumer Goods	\$11.9M
Health	\$11.9M
Retail	\$11.4M
Life Sciences	\$10.9M
Media	\$9.2M
Travel	\$8.2M
Public Sector	\$7.9M

accenture

Ask: What's your plan to recover from a Cyber Attack?

Evolution of Cyber Threat Actors

Different Motivations, Techniques, & Goals

CRIME



Theft & extortion for financial gain

INSIDER



Trusted insiders steal or extort for personal, financial, & ideological reasons.
Increasingly targeted because of privileged access to systems

ESPIONAGE



Corporate or Nation-state actors steal valuable data

HACKTIVISM



Advance political or social causes

TERRORISM



Sabotage & destruction to instill fear

WARFARE



Nation-state actors with destructive cyber weapons
(Not Petya)

Cyber Security Evolve

Organizations are desperate to stay out of the news



Colonial Pipeline, May 2021



JBS S.A. May 2021



CNA, March 2021

69%

increase in
reported cyber
attacks in 2020

(ISC)²

34%

of attacks in
2020 involved an
insider

verizon[✓]

67%

of respondents
not confident in
ability to recover

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82%

of employers report
a shortage in
cybersecurity skills

CSIS

Of those surveyed, the average estimated cost of unplanned systems downtime throughout the past 12 months is over **\$500,000 (USD)***

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Recent Guidance

Gartner

Detect, Protect, Recover: How Modern Backup Applications Can Protect You From Ransomware

Published 6 January 2021 - ID G00733304 - 20 min read

By Nik Simpson, Ron Blair

Infrastructure and operations leaders responsible for protection features as critical protection features that aid in detecting ransomware.

Overview

Key Findings

- Increasingly sophisticated ransomware
- No single solution can completely protect an organization from ransomware
- The threat from increasingly sophisticated ransomware is growing organizations worldwide.
- Ransomware is frequently deployed as a component of a broad administrative functions.

Recommendations

Infrastructure and operations leaders responsible for data center

- Eliminate network sharing protocols — Avoid the use of simple implementing storage for backup data.

<https://www.gartner.com/doc/reprints?id=1-257>

Backup your data, system images, and configurations, regularly test them, and keep the backups offline: Ensure that backups are regularly tested and that they are not connected to the business network, as many ransomware variants try to find and encrypt or delete accessible backups. Maintaining current backups offline is critical because if your network data is encrypted with ransomware, your organization can restore systems.

FROM: Anne Neuberger, Deputy Assistant to the President and Deputy National Security Advisor for Cyber and Emerging Technology

SUBJECT: What We Urge You To Do To Protect Against The Threat of Ransomware

DATE: June 2, 2021

The number and size of ransomware incidents have increased significantly, and strengthening our nation's resilience from cyberattacks – both private and public sector – is a top priority of the President's.

Under President Biden's leadership, the Federal Government is stepping up to do its part, working with like-minded partners around the world to disrupt and deter ransomware actors. These efforts include disrupting ransomware networks, working with international partners to hold countries that harbor ransomware actors accountable, developing cohesive and consistent policies towards ransom payments and enabling rapid tracing and interdiction of virtual currency proceeds.



HONG KONG MONETARY AUTHORITY
香港金融管理局

Our Ref.: B1/15C
B9/29C

18 May 2021

The Chief Executive
All Authorized Institutions

Dear Sir/Madam,

ku

critically assess the
counter the risk of

ng concern as they
thorised alteration
. In light of recent
arbor initiative to
d the Hong Kong
n STDB that are

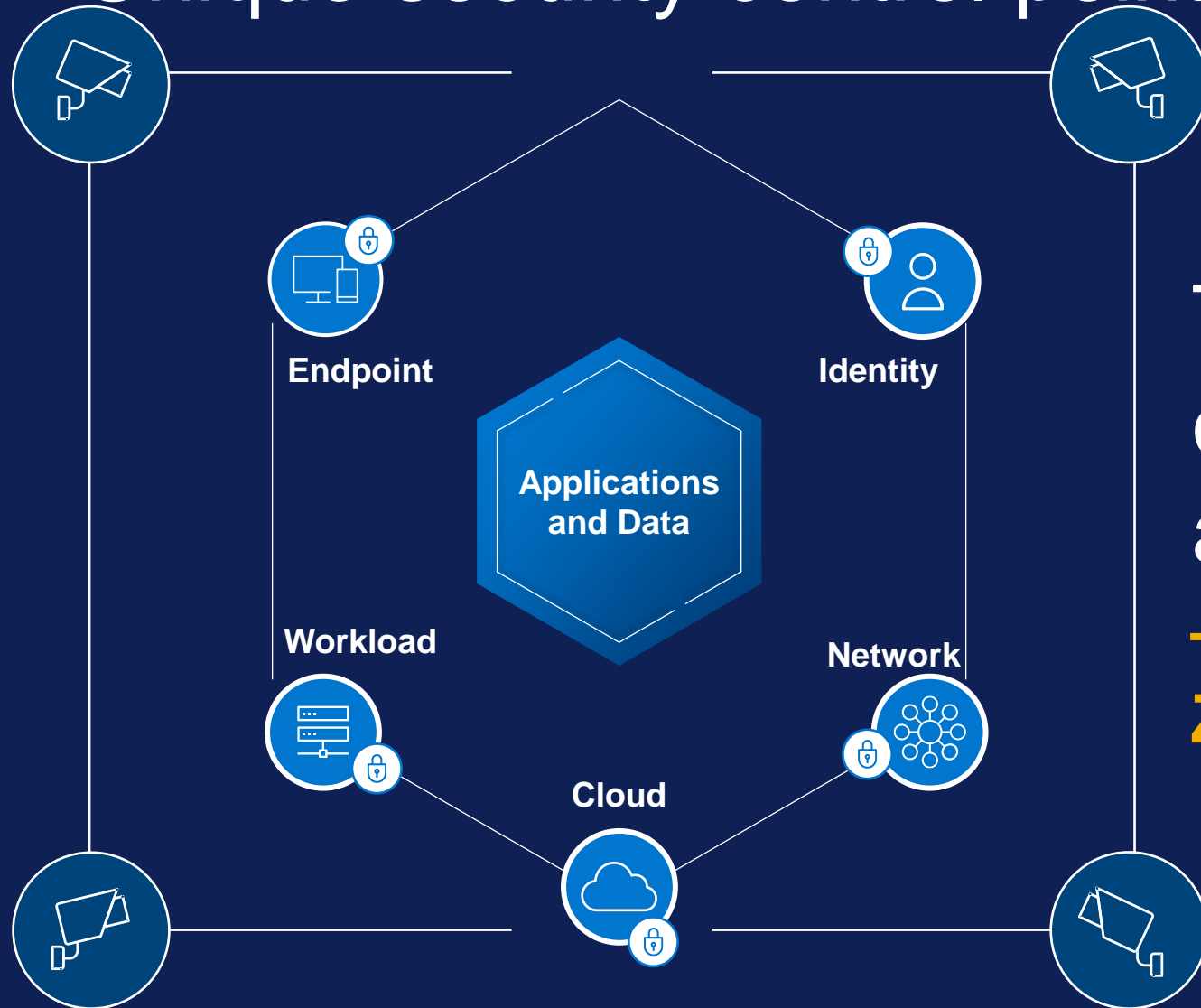
's call, the HKAB formed a STDB Taskforce to
f the guidelines. After extensive consultation with
HKAB issued the "Secure Tertiary Data Backup
021. The STDB Guideline provides guidance to
eed to take into account in deciding whether to set
nplementation issues they need to overcome in
of the STDB. The Guideline covers 8 high-level
the headings of Governance, Design and Data

B an effective measure to enhance cyber resilience
Hong Kong. It expects all AIs to critically assess
an STDB having regard to their risk exposure and
inciples stipulated in the HKAB's STDB Guideline.

entre,

香港中環金融街8號國際金融中心2期55樓
網址: www.hkma.gov.hk

— Unique security control points



The shifting nature
of security requires
a new approach.

—
Zero Trust

Zero Trust Journey

Brings **explicit control** to the IT environment.



User & device management



Risk management



Threat management

Dell Technologies – your trusted partner

Supply Chain

Starts with the foundation – PC

Enable zero trust features on Servers, Network and Storage

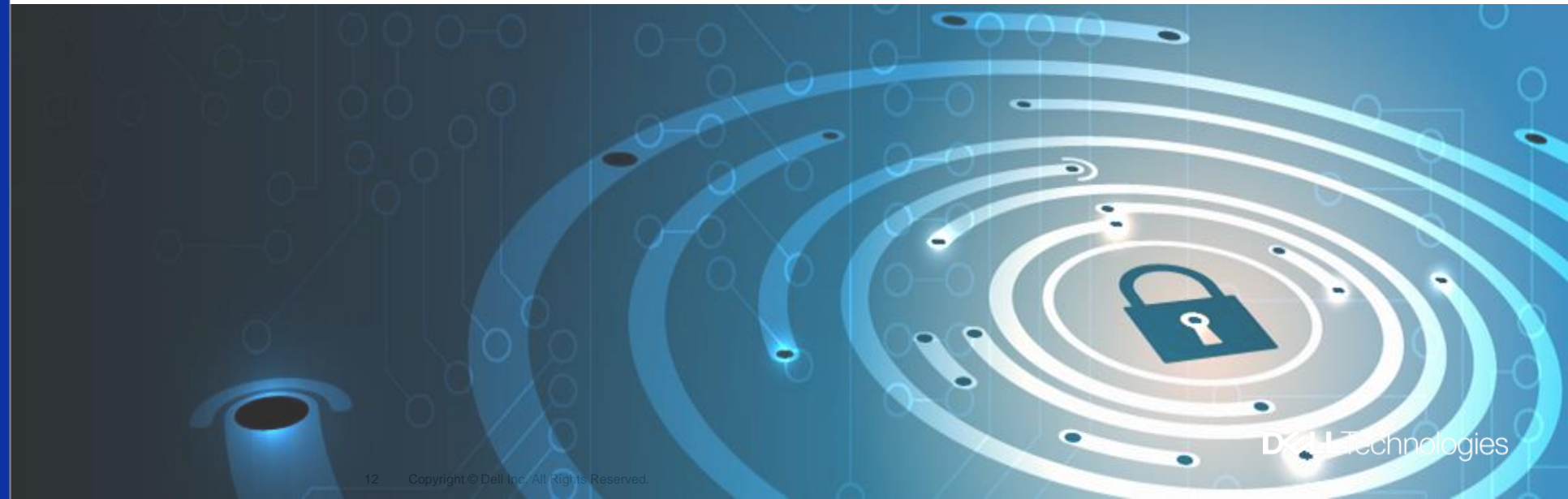
Unlock resources/skill shortage

Knowing what is good in your environment

Trusted Peripherals

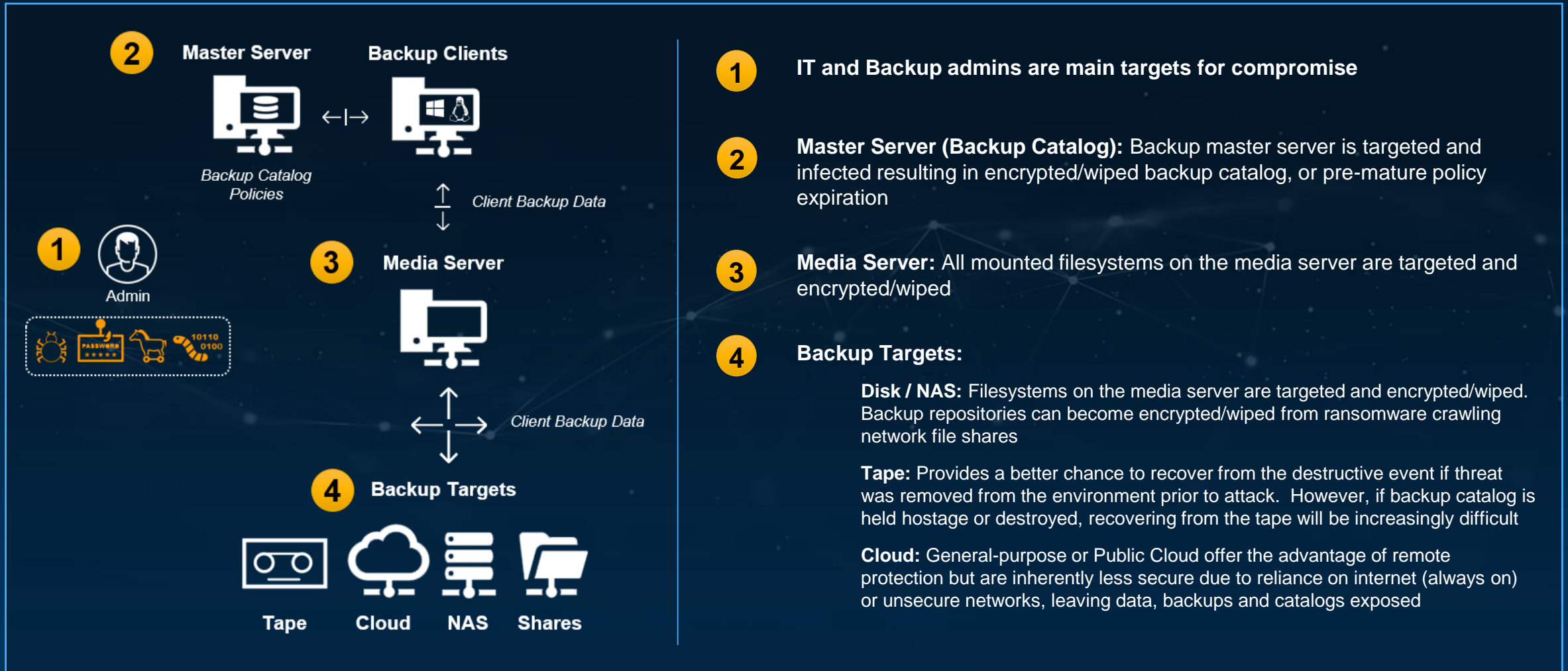
Do you have an un-compromised policy engine?

Engage our Services



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Ransomware Increasingly Targeting Primary Backups



Disaster Recovery is not Cyber Recovery

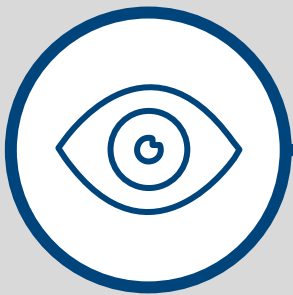
Disaster Recovery / Business Continuity is Not Enough to Address Modern Cyber Threats

Category	Disaster Recovery	Cyber Resilience
Recovery Time	Close to Instant	Reliable & Fast
Recovery Point	Ideally Continuous	1 Day Average
Nature of Disaster	Flood, Power Outage, Weather	Cyber Attack, Targeted
Impact of Disaster	Regional; typically contained	Global; spreads quickly
Topology	Connected, multiple targets	Isolated, in addition to DR
Data Volume	Comprehensive, All Data	Selective, Includes foundational services
Recovery	Standard DR (e.g. failback)	Iterative, selective recovery; part of CR

In addition, tape backup is not a resilient solution due to the performance and the difficulty to rebuild a complex environment.

NIST Cybersecurity Framework

Identify



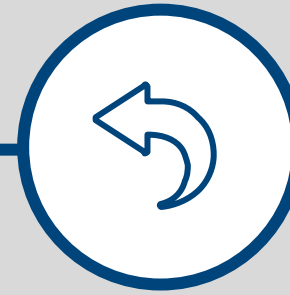
Protect



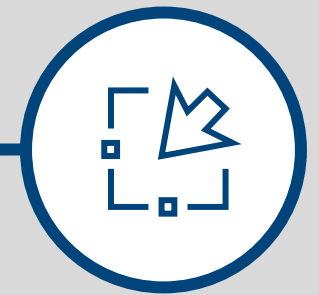
Detect



Respond



Recover



Anatomy of a Cyber Event

Planning, Execution, Results

Initial Access

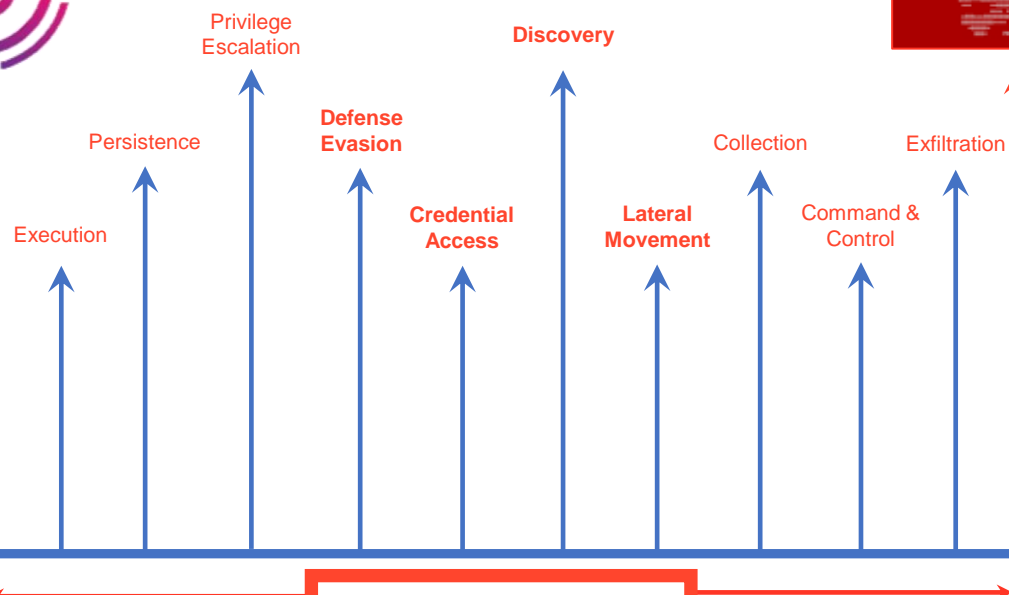


Reconnaissance:

The adversary is trying to gather information they can use to plan future operations.

Resource Development:

The adversary is trying to establish resources they can use to support operations.































Attack Launched



- Active Directory **DESTROYED**
- Data Centers **ISOLATED**
- Email access **BLOCKED**
- **DOWN**
 - Network Management
 - IP Phone system
 - Bridge access
- **DISABLED**
 - All Windows logins
 - Internet Access
- **ERASED**
 - DNS
 - vCenter
 - Customer Care

Mitre Att&ck Impact Analysis

Attack Type	Attack Description	Mitre Att&ck Impacts	Backup	Immutability	Isolation	Intelligence
Ransomware	<ul style="list-style-type: none"> • Infects endpoints and servers • Encrypts all CIFS and NFS shares it can access 	<ul style="list-style-type: none"> • Data Encrypted for Impact 				
Ransomware + Backup Deletion	<ul style="list-style-type: none"> • Infects endpoints and servers • Backups are manually deleted (admin credentials) 	<ul style="list-style-type: none"> • Data Encrypted For Impact • Data Destruction • Inhibit System Recovery 				
Ransomware + Platform Wipe	<ul style="list-style-type: none"> • Infects endpoints and servers • Backup infrastructure is wiped at platform level 	<ul style="list-style-type: none"> • Data Encrypted For Impact • Data Destruction • Disk Wipe 				
Ransomware + Firmware Attack	<ul style="list-style-type: none"> • Infects endpoints and servers • Backup and other platforms are crashed at firmware level 	<ul style="list-style-type: none"> • Data Encrypted For Impact • Data Destruction • Firmware Corruption 				
Ransomware + VM Level Attack	<ul style="list-style-type: none"> • Infects endpoints and servers • VMs are deleted (includes SW-defined backup infra) 	<ul style="list-style-type: none"> • Data Encrypted For Impact • Data Destruction 				
Dormant Ransomware	<ul style="list-style-type: none"> • Infects endpoints and servers • VMs are deleted (includes SW-defined backup infra) 	<ul style="list-style-type: none"> • Data Encrypted For Impact • Data Destruction • Data Manipulation 				
Hidden Encryption	<ul style="list-style-type: none"> • Infects endpoints and servers 	<ul style="list-style-type: none"> • Data Manipulation 				

Worst case scenario



Imagine a severe but plausible scenario where:

All Production and DR systems have been impacted by a cyber event including the backup systems.

The business needs to be recovered from the ground up.

Network Security



Endpoint Security



Application Security



Managed Security Service Provider



Web Security



Messaging Security



Risk & Compliance



Security Operations and Incident Response



Threat Intelligence



Specialized Threat Analysis



Data Security



Identity & Access Management



Mobile Security



Cloud Security



IoT Security



Fraud Prevention



Cyber Resilience is not a Secure Backup

Secure/Immutable backups

Objective:

Make sure NO Ransomware can destroy your Backups.

USE CASE: RESTORE DATA

Key Takes:

- Better Together
- Superior Competitor Value
- Disaster Recovery
- Multi Deployment (On Prem and Cloud)
- Flexible Consumptions Models (Apex / TLA)

Dell Key Advantages:

- Immutability and Retention Lock
- **Data Domain Invulnerable Architecture**
- Scale up VS Scale Out (network ports to monitor and administrate)
- Cyber Anomaly Threat detection
- Ecosystem with other SW vendors

Cyber Resilience

Objective:

Warranty Return to Business After An Attack

USE CASE: REBUILT BUSINESS

Key Takes:

- Map Organization's Survival Time Objective
- Map Organization Business Survival Priorities
- Map Organization Governance Policies
- Compliance with New Cyber Regulations (NIS2, DORA, etc...)

Dell Key Advantages:

- True Isolated Protection Storage and Clean Rooms
- Offline Deep Analytics Impact Oriented
- Immediate Readiness and Response, blue teams, run books
- One Vendor with Unmatched Supply Chain and Flexibility

Cyber Resilience = Survival Kit when everything else has failed

Cyber recovery



Isolation

Physical & logical separation of data



Immutability

Preserve original integrity of data



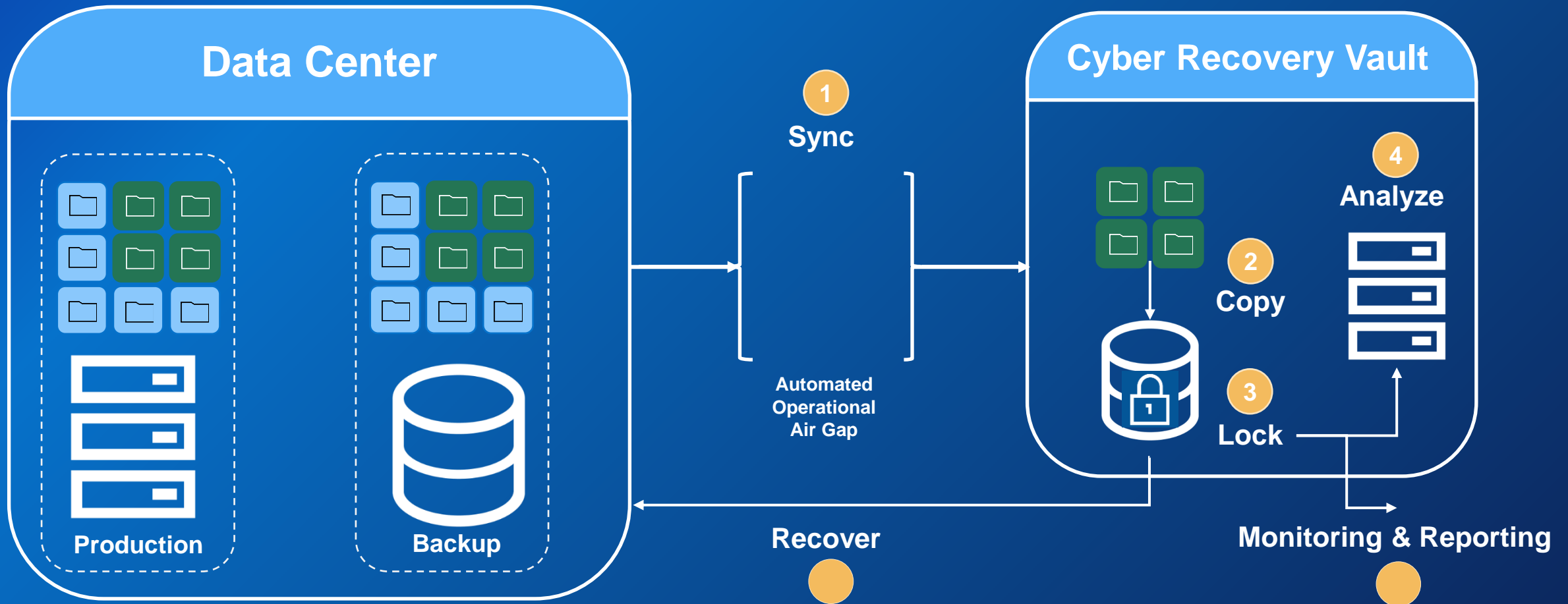
Intelligence

ML & analytics identify threats



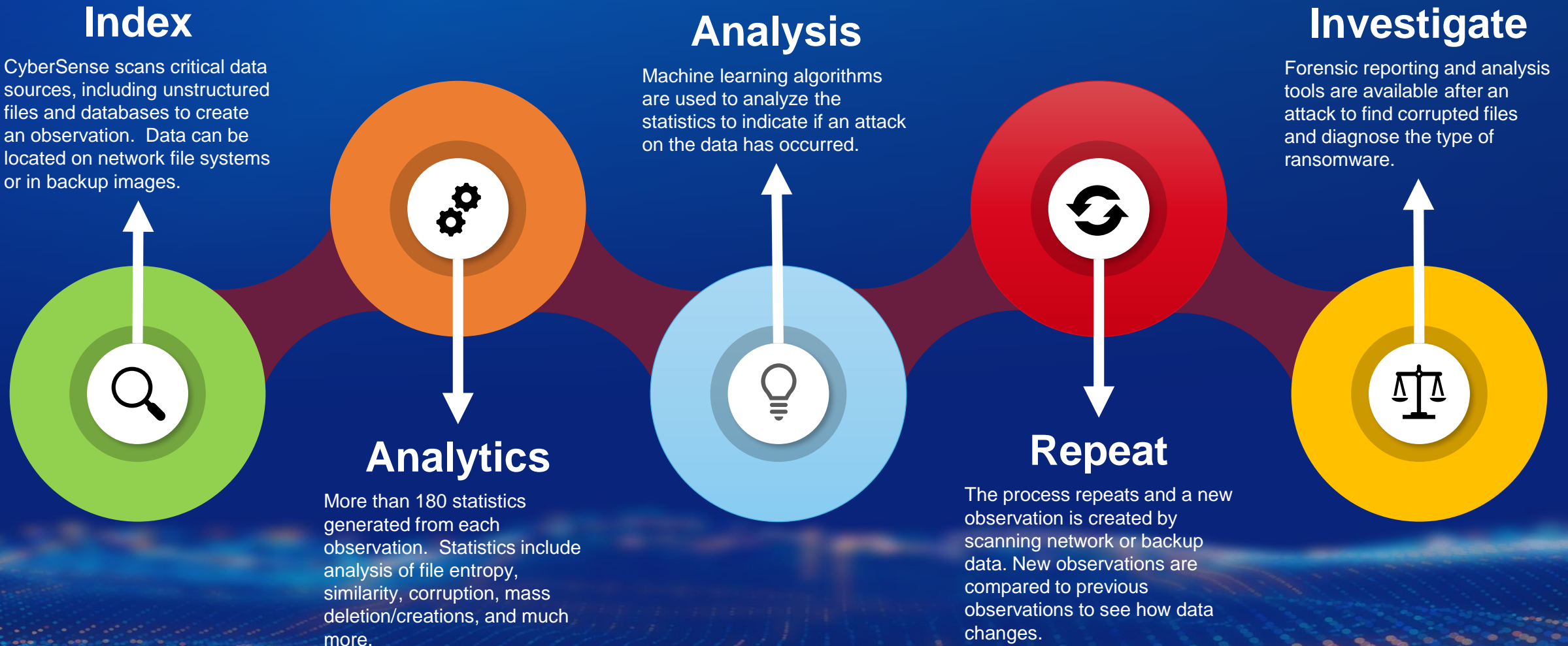
PowerProtect Cyber Recovery

Data Vaulting and Recovery Processes



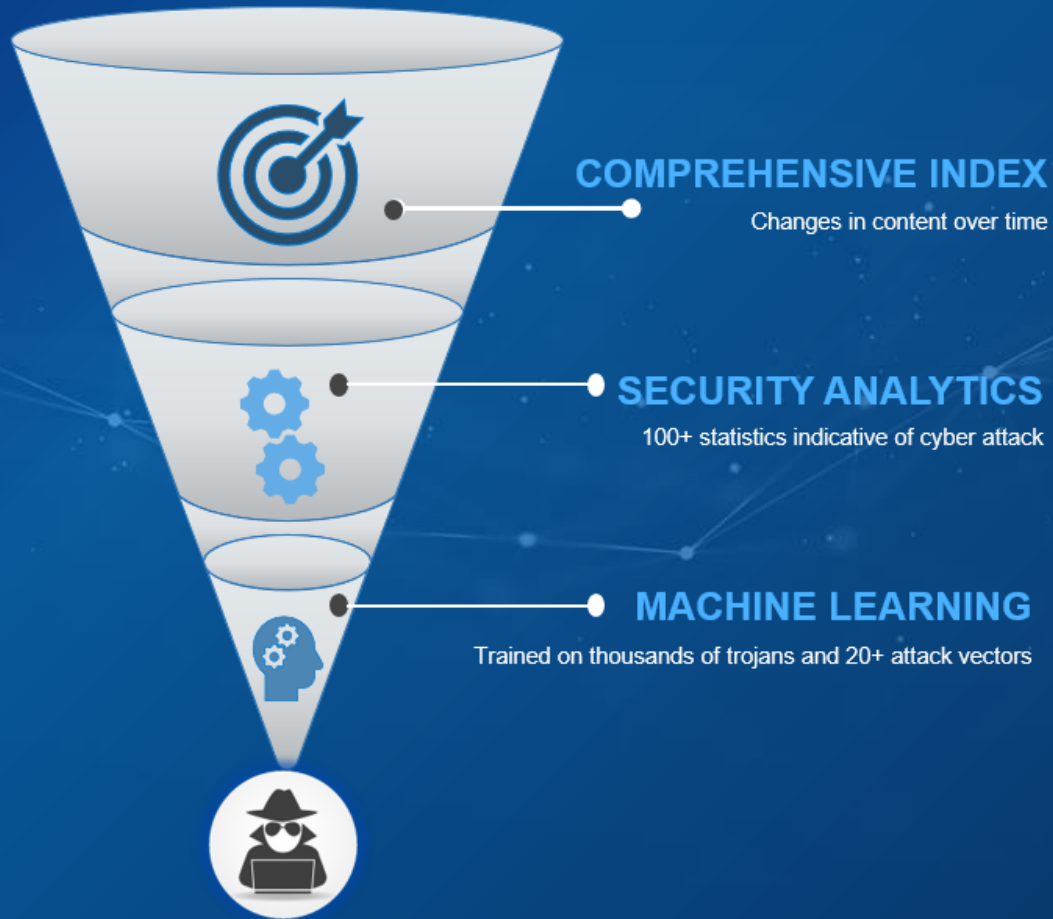
Proactive Analytics

Anomaly Detection, Threat Isolation



Dell EMC CyberSense Analytics:

Machine Learning Enables Early Detection & Rapid Recovery from a Cyber Attack



Dell EMC Cyber Recovery with CyberSense

- Attack Vector Notification
- Ransomware
- Corrupted File Details
- Data Changes / Deletions
- Breached User Accounts
- Breached Executables
- Recovery of Last Good Copy

Comparison of Metadata vs Content Analytics

AlphaLocker – Strong Encryption Maintaining Original File Name

Users	Security	Metadata	Text
File:		StackOverflow2010.mdf	
Result ID:		52240570843-1-6466.0	
Path:		mssqldem2/C/Program Files/Microsoft SQL Server/MSSQL.1/MSSQL/DATA/	
Size:		1.728 GB	
File Type:		Microsoft SQL Database File	
Signature:		945E4A05B5A46A7DB3C001B7F5551735	
User:		s-1-6-1-500@mssqldem2/File	
Modified:		Apr-12-2019 at 02:18:10 PM	
Backup Host:		mssqldem2	
Backup Time:		Apr-01-2019 at 12:01:01 PM	
Deactivation Time:		Apr-02-2019 at 12:01:01 PM	
Software:		NetBackup	
Policy:		CyberSenseData_20190401	
Backupset ID:		mssqldem2_1554134461	
Ingestion Method:		CRAWL	
Volume Label:		192.168.16.210-06.04.2021 at 07:27 PM-633	
Durable ID:		f493b6ae-a93d-404b-9ed5-29a7d80fc373-6466	
Indexed Owner:		S-1-6-1-500	
File Entropy:		48	

Metadata Intact
File Name/Ext
File Size

Content Changed
File Header
Entropy/Encryption

01 Pre-Attack Version
Last good version

02 Post-Attack Version
Corrupted file

Users	Security	Metadata	Text
File:		StackOverflow2010.mdf	
Result ID:		52240570843-1-6469.0	
Path:		mssqldem2/C/Program Files/Microsoft SQL Server/MSSQL.1/MSSQL/DATA/	
Size:		1.728 GB	
File Type:		Unknown	
Signature:		B01B38EEF3C803404379DCAF32127AC3	
User:		s-1-6-1-500@mssqldem2/File	
Modified:		Apr-15-2019 at 04:24:36 PM	
Backup Host:		mssqldem2	
Backup Time:		Apr-02-2019 at 12:01:01 PM	
Software:		NetBackup	
Policy:		CyberSenseData_20190401	
Backupset ID:		mssqldem2_1554220861	
Ingestion Method:		CRAWL	
Volume Label:		192.168.16.210-06.04.2021 at 07:27 PM-633	
Durable ID:		f493b6ae-a93d-404b-9ed5-29a7d80fc373-6469	
Indexed Owner:		S-1-6-1-500	
File Entropy:		99	
File Entropy Delta:		51	

Key Data to Protect by Industry



Healthcare

Electronic Medical Records, scheduling, payment and billing systems



Financial Services

Payments, Core Banking, Trading, Treasury, Sheltered Harbor data



Life Sciences

Research and development, drug discovery & Clinical trial data



Retail

Point of sale, inventory, shipping



Legal

Document management, conflicts checking, billing, email



Oil & Gas

Seismic & geographical exploration data



Government

Property records and taxes, justice systems, payment collection, licenses



Manufacturing

Plant manufacturing and scheduling, ordering systems, inventory

Cyber Recovery Vault Recommendations

Applications



Intellectual Property

- Source code
- Proprietary algorithms
- Developer libraries



Host and Build Tools

- Physical/Virtual platform builds
- Dev Ops tools & automation scripts
- Firmware / microcode / patches
- Vendor software
 - Binaries (golden images)
 - Configurations & settings



Documentation

- CMDB / asset D/R and Cyber Recovery Runbooks & checklists
- Management extracts
- HR resources & contacts lists

Supporting infrastructure



Authentication, Identity & Security

- Active Directory / LDAP
- DNS dumps
- Certificates
- Event logs (including SIEM data)



Networking

- Switch / router configuration
- Firewall / load-balancer settings
- IP Services design
- Access Control configuration
- Firmware / microcode / patches



Storage

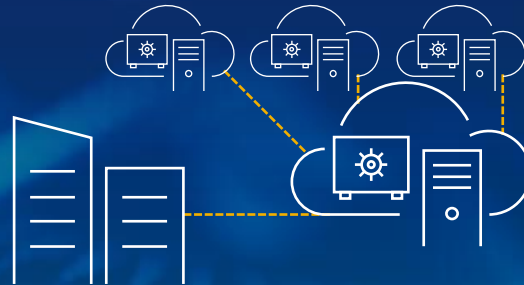
- Backup hardware configuration
- SAN / array configurations
- Storage abstraction settings
- Firmware / microcode / patches

Flexible deployment options



On-premises

Maximum control of data and infrastructure with a more secure on-premises vault solution.



Multi-cloud

A Multi-cloud managed service providing a secure dedicated vault with predictable performance.



Managed Services

Quick and easy deployment with a more secure on-premises vault solution and enhanced security.



Follow up

ARE YOU RESILIENT?

Dell Technologies can help you via our Cyber workshop to evaluate and assist in that journey

LOGIC COMPUTER

They will follow up with you to define the action plan

